

ENTERPRISE AI TRANSFORMATION · SINGAPORE

AI Transformation, Built Around How Your Business Actually Works.

A strategy-led transformation partner — headquartered in Singapore, serving enterprises across Southeast Asia. We redesign how you work, then apply AI where it compounds.

OUR POINT OF VIEW

Transformation doesn't begin with AI. It begins with the business.

Most organisations do not need another isolated AI tool. They need the decisions and workflows that drive performance redesigned — and AI applied where it measurably changes the economics, integrated with the systems teams already trust.

We start from the decision a process needs to improve and work back to the data, integration and controls that decision requires. That keeps modernisation proportionate to value: a business change, with technology in service of it — not a platform programme in search of one.

Governance is built in from the start. Agents operate within defined permissions, consequential actions keep a human in the loop, and activity is logged and auditable — so leaders deploy with confidence rather than caution.

WHY THINKSTACK

Business-first, not tool-first. We augment your ERP, CRM, WMS, TMS and LMS rather than replacing them — the single biggest reason our work reaches production instead of stalling as a pilot. We combine an AI-native approach with a real understanding of the region's operating realities: complex distribution, multilingual markets and fast-evolving workforces.

Four practices. One method.

01 Supply Chain Transformation

Build a supply chain that can think ahead — demand, inventory, procurement, suppliers, warehousing, logistics and distribution.

- Higher forecast accuracy and fewer stock-outs
 - Working capital released from inventory
 - Supplier and logistics risk visible days earlier
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02 Marketing & Customer Transformation

Turn every customer signal into the next best action — lead management, CRM, lifecycle, omnichannel and customer intelligence.

- Higher conversion and faster response
 - Improved retention and lifetime value
 - A defensible line from decision to margin
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03 Learning & Education Transformation

Learning systems that adapt to every learner — corporate LMS, AI assistants, knowledge systems and curriculum platforms.

- Faster time-to-competence
 - Governed, searchable organisational knowledge
 - Learning measured by behaviour, not attendance
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04 Enterprise AI & Workflow Automation

If it has a workflow, it can be reimaged — strategy, workflow redesign, AI agents, document intelligence and analytics.

- Less manual work and fewer process errors
 - Faster decisions with better visibility
 - Automation that respects permissions and oversight
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HOW WE WORK

From workflow to working AI — with value at each step.

01

Discover & map

We study how the work actually happens and where value is lost.

02

Redesign

We decide what stays human, where AI assists and what agents execute.

03

Build & integrate

We develop the AI and software and connect it to your systems of record.

04

Deploy

We launch into the flow of work with governance, then support adoption.

05

Optimise

We measure outcomes and keep improving — value compounds after go-live.

INDUSTRIES WE SERVE

Retail & Consumer

Manufacturing

Logistics & Distribution

FMCG

Industrial & B2B

Healthcare

Financial Services

Education

Real Estate

Professional Services

Built in Singapore. Focused on Southeast Asia. We serve enterprises across Singapore, Malaysia, Indonesia, Vietnam, the Philippines and Thailand, while working with global clients.

SELECTED USE CASES

Concrete decisions we redesign with AI.

A sample of high-frequency decisions where shrinking the time between a signal and a good, executed decision changes the economics.

SUPPLY CHAIN Predict demand by SKU → Higher forecast accuracy	PROCUREMENT Automatically compare supplier quotations → Lower procurement cost
LOGISTICS Predict shipment delays → Fewer service failures	MARKETING Score & route incoming sales leads → Higher conversion
MARKETING Predict customer churn → Improved retention	FINANCE Automate invoice processing → Reduced process errors
LEARNING Answer employee policy questions → Faster knowledge access	ANALYTICS Interrogate business data conversationally → Faster decisions

LET'S TALK

What should AI change inside your business?

Tell us the decision or workflow you want to improve. We'll come back with a business-first view of where AI would change the economics — and how quickly.

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